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PATENT

Attorney Docket No. 432383600011

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Levergood et al.
Serial No.: 09/548235
Filing Date: April 12, 2000
For: Web Advertising Method
Art Unit: 2145
Examiner: Patrice L. Winder

Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

Sir:

This information disclosure statement is submitted in compliance with 37 CFR 1.56; 1.97 and 1.98. Applicants respectfully request that the listed items be considered and made of record in the present application by completing and returning the enclosed Form PTO-1449.

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Respectfully submitted,

David B. Cochran

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October 31, 2006

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By: *Suzanne Koston* /Suzanne Koston on October 30, 2006.



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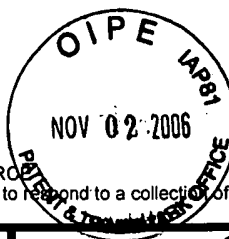
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				Serial No.	09/548235
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				Examiner Name	Patrice L. Winder
Sheet	1	of	2	Attorney Docket Number 432383600011	
OTHER PRIOR ART -- NON PATENT LITERATURE DOCUMENTS					
Examiner Initials*	Cite No.	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.			T ²
	A	"Here it is, World" internet postings to comp.infosystems.www.users discussion list re: Mosaic Netscape (10/13/1994-10/17/1994) available at: http://groups.google.com/group/comp.infosystems.www.users/browse_thread/thread/3666fe4e21b3a9e2/9a210e5f72278328?lnk=st&rnum=5&hl=en#9a210e5f72278328			
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	D	"Cookies.txt" internet postings to comp.infosystems.www.users discussion list re: Mosaic Netscape (12/23/1994-12/27/1994) available at: http://groups.google.com/group/comp.infosystems.www.users/browse_thread/thread/613e81948e9cf6e4/134ade72dfc1c58d?lnk=st&rnum=2&hl=en#134ade72dfc1c58d			
	E	"How to get statefull HTML documents" internet postings to comp.infosystems.www.misc discussion list (6/24/1994-6/25/1994) available at: http://groups.google.com/group/comp.infosystems.www.misc/browse_thread/thread/fd304fedb645529a/b8f6dab2aa73ae71?lnk=st&rnum=7&hl=en#b8f6dab2aa73ae71			
	F	"How to add state info to a form" internet postings to comp.infosystems.www.providers discussion list (6/30/1994-7/1/1994) available at: http://groups.google.com/group/comp.infosystems.www.providers/browse_thread/thread/2acad6cdc8ebb8a/bf368e630add2c94?lnk=st&rnum=8&hl=en#bf368e630add2c94			
	G	"Transactional Services on WWW" internet postings to comp.infosystems.www discussion list (5/12/1994-6/1/1994) available at: http://groups.google.com/group/comp.infosystems.www/browse_thread/thread/bf430e6df8e6e7d/8ed77a97f5d0b9d6?lnk=st&hl=en#8ed77a97f5d0b9d6			
	H	Dan Aronson, "access and session control" posting to www-talk discussion list (9/14/1994) available at: http://1997.webhistory.org/www.lists/www-talk.1994q3/0901.html			
	I	Rick Troth, "access and session control" (9/15/1994) available at: http://1997.webhistory.org/www.lists/www-talk.1994q3/0923.html			
	J	alain@hyperman.co.il, "Identifying Mosaic session" posting to www-talk discussion list (12/20/94) available at http://1997.webhistory.org/www.lists/www-talk.1994q4/1098.html			
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OTHER PRIOR ART -- NON PATENT LITERATURE DOCUMENTS					
Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.			T ²
	K	Joe English, "Re: Identifying Mosaic session", posting to www-talk discussion list (12/20/1994) available at: http://1997.webhistory.org/www.lists/www-talk.1994q4/1109.html			
	L	Steven Majewski, "Identifying Mosaic session" posting to www-talk discussion list (12/20/1994) available at: http://1997.webhistory.org/www.lists/www-talk.1994q4/1111.html			
	M	Nick Arnett, "Statelessness" posting to www-talk discussion list (5/16/1994) available at: http://1997.webhistory.org/www.lists/www-talk.1994q2/0562.html			
	N	Jared Rhine, "Statelessness" posting to www-talk discussion list (5/16/1994) available at: http://1997.webhistory.org/www.lists/www-talk.1994q2/0563.html			
	O	Simon Spero, "Statelessness" posting to www-talk discussion list (5/17/1994) available at: http://1997.webhistory.org/www.lists/www-talk.1994q2/0579.html			
	P	Jim McBeath, "Statelessness" posting to www-talk discussion list (5/27/1994) available at: http://1997.webhistory.org/www.lists/www-talk.1994q2/0683.html			
	Q	Phillip Hallam-Baker, "Statelessness" posting to www-talk discussion list (5/30/1994) available at: http://1997.webhistory.org/www.lists/www-talk.1994q2/0705.html			
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